



United Way
California Capital Region

ANNUAL REPORT

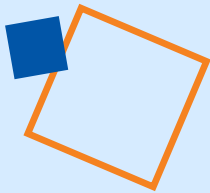
2022/23 FISCAL YEAR



United Way
California Capital Region

WORKING TO END FAMILY POVERTY





STARTING AT SQUARE ONE



Help kids excel in school



Invest in families



Strengthen schools

Our **Square One approach** to ending poverty provides a continuum of services aimed at ending poverty for local families, starting with education.

Education is the great equalizer - it opens the door to jobs, resources and skills that help people not just survive, but **thrive**.

Your local United Way is dedicated to **improving opportunities** for under-resourced children to ensure they have the educational foundation to succeed as adults.



JOIN US AT SQUARE ONE TO END FAMILY POVERTY

Thanks to your generous support, we were able to raise **over \$604,568** in 2023 to get us closer to our 100th Anniversary Goal of raising \$3 million to help 10,000 local kids excel in school by 2025.

But it doesn't end there!

There's still much work to be done to create a larger, meaningful impact for local families.

JOIN OUR MISSION!

YourLocalUnitedWay.org



SQUARE ONE PROGRAMS

Through our programs, we work with local schools, nonprofits, companies, volunteers and more to help kids excel in school, invest in families and strengthen schools.



HELP KIDS EXCEL IN SCHOOL

A quality education helps children develop social, emotional and cognitive skills that lay the foundation for a fulfilling and stable life.

DOLLY PARTON IMAGINATION LIBRARY

Inspires a love of reading by ensuring children receive new books every month until they turn 5-years-old, giving families the opportunity to build a home library.

KINDERCAMP

A school readiness program to prepare incoming kindergartners who did not have the opportunity to attend preschool.

LITERACY TUTORING

Pairs volunteers with students in school districts and community sites to provide work to build vocabulary, fluency and comprehension skills through games, books and lessons in an online portal.

FOSTER YOUTH SUPPORT

Provides academic support services to local foster youth, both in school and when aging out of the system, to increase self-sufficiency and preparing them for success later in life.

941 STUDENTS
SERVED

50 VOLUNTEERS

1,510 TUTORING
SESSIONS

9,000+ BOOKS
DISTRIBUTED

1.4 AVERAGE READING
LEVELS GAINED



INVEST IN FAMILIES

Investment programs focused on families help reduce debt, build savings, and promote sustainable financial stability.

GUARANTEED INCOME

Offers guaranteed monthly funds to qualified families that help keep a roof over their heads, food on the table, afford childcare and so much more.

HOUSING NAVIGATION

Utilizes Medi-Cal membership (through California Advancing and Innovating Medi-Cal or CalAIM) to assist families and individuals with housing instability, deposit assistance and sustainability services.

DIGITAL DEVICES & CONNECTION

Provides free internet, equipment and training for eligible households to connect to the otherwise inaccessible resources they need in order to thrive.

FREE TAX PREPARATION

IRS-trained professionals help file taxes for free and assist thousands of families in the region to receive close to \$10 million in refunds.



100 HOUSEHOLDS *received*

\$330k *in* GUARANTEED INCOME

900 DIGITAL DEVICES DISTRIBUTED

105 INDIVIDUALS HOUSED

6,030 FREE TAX FILINGS

\$8.8M IN FEDERAL TAX RETURNS



STRENGTHEN SCHOOLS

Applying systemic solutions to address individual student needs provides whole child support, strengthens families and improves overall community health.

COMMUNITY SCHOOLS

Community schools support all aspects of a child's life by serving as neighborhood hubs, providing access to health care, mentoring, expanded learning, and more.

SCHOOL ENRICHMENT ACTIVITIES

In partnership with local schools, we organize special events to provide inclusive activities and connect families to valuable community resources.

4 COMMUNITY SCHOOLS OPENED

3,852 STUDENTS ENROLLED

BRINGING
PEOPLE
TOGETHER

—TO MAKE A—

BIG
IMPACT

VOLUNTEERS

Our volunteers come alongside us and our nonprofit partners to transform lives and communities across the Capital Region.

321 VOLUNTEERS **11,859** VOLUNTEER HOURS

ACTION GROUPS

WOMEN UNITED

Women United is dedicated to ensuring local foster youth have the resources they need to excel in school and be successful adults.

34 MEMBERS **48** SUPPORTERS **\$39,616** RAISED

YOUNG LEADERS SOCIETY

Young Leaders Society creates opportunities for young professionals to make a difference and become leaders in the community.

28 MEMBERS **41** SUPPORTERS **\$5,967** RAISED

TOCQUEVILLE SOCIETY

Tocqueville Society members are pioneers in industry, civic leaders and ambassadors for change who give generously of their time and resources.

35 MEMBERS **\$362,630** RAISED



Our Promise is the United Way California Capital Region-managed charitable giving campaign for all California state employees.

22,107 DONORS *raised* **\$4.66M** *for* **4,678** NONPROFITS

CORPORATE PARTNERS

\$400k+



\$200k+



\$100k+



\$50k+



Of the \$604,568 we raised in the 2022-23 Fiscal Year for our 100th Anniversary Campaign, **\$243,823 (over 40%)** was provided by our **Capital Region Foundation's** generous dollar-for-dollar match.

100th ANNIVERSARY DONORS

PARTNER PROMOTERS

\$100,000 - \$249,999

Capital Region Foundation
U.S. Bank

ACADEMIC AMBASSADORS

\$50,000 - \$99,999

Health Net
PNC Bank

LITERARY CHAMPIONS

\$25,000 - \$49,999

Dave and Grace Bowen
John Petrovich and Wilfren Esposo
Kim Hewitt
Oyango A. Snell, Esq.
Pam and Stanley Stewart
Richard Pan and Wen Li Wang
Building Healthy Sacramento Fund
Union Bank

FOUNDATION FORMERS

\$15,000 - \$24,999

Allen Taylor and Margaret Graf
Dennis and Ruth Miller
Joaquin E. Razo
Marcus E. Ullrich
Sacramento Literacy Foundation
Sandeem Swingle Family Fund
Tracy Sambrano

READINESS ADVOCATES

\$5,000 - \$14,999

Alice D. Perez
Brett and Kit Studholme
Betty J. Williams
Law Office of Williams and Associates Tax Attorneys
Briana Kresic,
Cutting Edge Modular, Inc.
Carolyn S. Mullins and
Professor William F. Gaines
Honoring All Educators
Chevelle Newsome
Crystal Strait
Jan Schori
Judith A. Steele
*In Memory of my Loving Parents
Jack and Carey Steele*
Julie Quinn
Keith and Carolyn Turpin
Michael Wagener
Rachel Rios
Randy and Suzanne Rojas
Ray Green
September Hargrove
and John Roussel
Steve Lins
Susan and David Wilson
Teichert Foundation
Todd and Michelle Habets
Vicky Fernandez
Vincent and Emily Santanelli
Woodland Rotary

DEDICATED BELIEVERS

\$1,500 - \$4,999

Barry Broome
BJ Snowden
Carpet, Resilient Floor Covering
and Sign Local #1237
Cassandra Jennings
Daniel & Craft Foundation
David Newlin
Dr. Tamu Green
Erika Frank
Henri Maramis,
Signova Corporation
*In Loving Memory of My Parents, Prof. Dr.
Willy F. Maramis and Maria C. Maramis*
Genevieve LaCroix Deignan Levy
Kelli A. Boehm
Kenneth Johnson
Kimberly and Casey Lyons
LaShelle May
Lawrence Ordonio
Lydia Razo
Mark Hoag and Robin Kren
Michael and Nina Simonds
Rick Fowler
Roger Nakashima
Ryan Ranchod Merin
Sandra MacDonald-Hopp
Tri Counties Bank

AUDIT NUMBERS

FISCAL YEAR ENDING JUNE 30, 2023

REVENUE

GROSS REVENUE\$7,968,847

NET REVENUE\$5,473,116

EXPENSE

TOTAL EXPENSE\$6,852,171

CHANGE IN NET ASSETS\$1,379,055

ASSETS

TOTAL CURRENT ASSETS\$5,268,558

TOTAL NONCURRENT ASSETS\$20,767,882

TOTAL ASSETS\$26,036,440

LIABILITIES

TOTAL LIABILITIES\$5,111,748

NET ASSETS\$20,924,692

TOTAL LIABILITIES & NET ASSETS\$26,036,440

**These figures are based on UWCCR's 2022-23 Fiscal Year audited financial statements.*



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YourLocalUnitedWay.org